

I-Day San Diego 2021 (10-27-21) - Exhibitor Information

Location: Town and Country Convention Center 500 Hotel Circle North San Diego, CA 92108

Exhibit Hall: The exhibits will be in the Golden State Hall (formerly Grand Hall) at the Town & Country. It will be open from 9:30-12:00 and then 1:30-4:00. It is closed during our luncheon. ALL ATTENDEES MUST HAVE A BADGE. Please order a badge for all exhibitors and any attendees you invite.

**The social distancing guidelines may restrict the amount of company representatives you will be able to have in your booth at one time. As the event approaches, we will let you know how this will look.*

Schedule:

Exhibitor Set up: 7:00-9:15 am

Exhibit Hall: Open 9:30-11:45 am

Luncheon: 12:00 -1:30 pm (exhibit hall closed)

Exhibit Hall: Re-opens 1:30 - 4:15 pm

Exhibitor Tear Down 4:15 - 6:30 pm

Registration Times:

Exhibitor Packet pick up (TBD) at the registration desk.

Pricing (Booth pricing goes up \$100 and all lunch tickets will go up \$10 per person after 10/1/21):

Booth (Member) - \$525.00 *Must be a member of IIAB San Diego

Booth (Non-Member) - \$800.00

Lunch Ticket - \$65.00 (\$60 for those registered in 2020.)

Lunch Tickets for 10 - \$650.00 (\$50 discount for those that registered in 2020).

**The social distancing guidelines may restrict how many guests can be seated at one table. If you have/will be purchasing a lunch table for 10, we will keep you informed as to how we will be seating your group. We will keep you together, but restrictions may have your group at 2 tables next to each other.*

Luncheon: The luncheon will be from 12:00 to approximately 1:30 pm. The exhibit hall will be closed during this time. You must purchase a lunch ticket to attend this portion of the event. We will present our industry awards. Our guest speaker is TBD.

Theme: TBD

Badges: All registrants will receive a printed badge at registration on the day of the event. If you register for multiple people, you will include them on a badge order form. Here are three ways to make sure you have registered:

1. Individual registrants:
 - a. Go online and register at www.iiabsandiego.com/upcoming-events/
 - b. Send in a badge request form
2. Group registrations:
 - a. Send in a badge request form *Since badges are required for this event; it is important to include *EVERYONE* on this badge list.
3. Guests invited:
 - a. Make sure you have been included on a badge request for a company or group or fill one out for yourself.

Sleeping Room Rates: The Town & Country Hotel's rate is \$149.00++ for our group. You can use this link to register for a room. <https://book.passkey.com/gt/218129968?gtid=7cdcc854dd6374f634c58c70bce0da24> If you prefer, you can call (800) 772-8527 and mention our group name "I-Day 2021".

Event Parking for 10/27/21: \$8.00 per vehicle (to be paid at booth gate on Oct. 27, 2021)

Sponsor Information: Booth Space in the staging area is reserved for sponsors and is issued in registration date order (area is limited). All other booths will be issued by member then non-member, in registration date order. All sponsorships are listed in the event program, on signage in the staging area, or placed near the area of support.

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Sponsorships Available for exhibitors:

Grand - \$7,500.00 (includes: banners, booth/s, lunch table, etc.) **SOLD**
Gold - \$2,500.00 (includes: signage at stage, booth, lunch ticket, etc.) **Multiple Available**
Badge - \$2,000.00 (includes: logo on badges, booth) **SOLD**
Technology - \$1,500.00 (includes: booth, monitor/table) **Multiple Available**
Silver (Member) - \$1,000.00 (includes: booth, signage near stage) **Multiple Available**
Silver (Non-Member) - \$1,250.00 (includes: booth, signage near stage) **Multiple Available**
Incentive Drawing - \$600.00 (booth incentive contest) **1 Available**
Program Ad - \$500.00 (w 4.5" X h 3.5") **Multiple Available**
Lunch Chair Promo - \$400.00 (your company pamphlet on every lunch chair) **SOLD**
Lunch Ticket - \$ 400.00 (logo on lunch tickets) **SOLD**
CE Class - \$ 400.00 (signage at class) **Multiple Available**
Breakfast - \$400.00 (signage in exhibit hall near coffee/Danishes in am) **Multiple Available**
Beverage - \$400.00 (signage in exhibit hall near bar area in afternoon) **Multiple Available**
Registration - \$ 400.00 (small signage on registration table) **Multiple Available**

Booths: Each booth (10'x10') will include: 1-lunch ticket, 1-Table (6') draped Black, 2-Chairs, 1- Wastebasket, and 1-sign to identify booth. Please note that your booth does not come with an electrical outlet or power strip. If you need any additional items such as (electrical, additional tables and chairs, AV rentals, etc.), please note that you will receive more information regarding these fees and services in your confirmation email.

Booth assignments: We will be issuing booth numbers between 30-60 days prior to the event. Priority booths are issued to sponsors first and then all other participants on a first come first served basis. Once this process is complete, all exhibitor contacts, Carden Convention Services, Edlen Electrical, and AVMS will be notified. This event does sell out, so make sure you register today!

Lunch Tickets: Your booth comes with **(1) complimentary lunch ticket** to our luncheon. If you need additional lunch tickets for your booth workers, please register for them before the prices go up. There are a very limited number of tickets we can sell on the day of the event.

Internet/Wi-Fi: IIAB San Diego will provide one free Wi-Fi code to exhibitors. This code is good for one free device. Please pick up this code when you pick up your booth packet during registration times.

Raffle Prizes: The last hour in the exhibit hall is the time that exhibitors give out their prizes. If your company brings any prizes for a contest in your booth, we will be collecting 1 prize from each of you to announce. If you are giving away more than one thing, we will make one announcement for you and you can contact any other winners after the event. They will be due at the stage around 3:00 pm and we will provide a slip to attach to your item for better clarity. *Please note, this is not a requirement and not all booths participate.

Shipping: This will be handled by Carden Convention Services. We will update this information soon.

Other Exhibitor Services: This will be handled by Carden Convention Services. We will update this information soon. .

Carden Convention Services - Booth furnishings, Shipping, etc. - They will be on site during set up on 10-26-21 and all day of 10-27-21.

Edlen - Electrical Power in booth. - They will be on site in the morning only on 10-27-21.

AVMS - AV Rental Needs - Their office is at the Town & Country.

I-Day Questions: Contact IIAB San Diego at 619-749-5168 or email Lori at lori@iiabsandiego.com