



## **INSURANCE WOMAN OF THE YEAR AWARD SELECTION CRITERIA**

The INSURANCE WOMAN OF THE YEAR award is presented annually at the Greater San Diego "I" Day to a woman in the insurance industry based on the following criteria:

- Employment in the industry
  - Length of employment, level of responsibility, accomplishments
  - Positions held: company/agency/other 30%
  
- Community Involvement
  - Insurance, professional, business or community organizations
  - Any special recognitions
  - Offices held
  - Committee activities 30%
  
- Job knowledge (sales, claims, etc.) & Education
  - Designations held (or working toward)
  - Classes completed
  - Classes taught 30%
  
- Personal accomplishments
  - Overcoming language, physical, emotional, cultural barriers etc
  - Participation in special events, or
  - Anything else nominee would like to share 10%
  
- Has not received the award in recent 10 years

A committee of five established professionals in the insurance industry who are located outside San Diego County selects the recipient.

***ENTRIES MUST BE RECEIVED BY FRIDAY June 5<sup>th</sup>, 2020***

Please e-mail the Nominee Profile & the Nomination Form "**Personal & Confidential**" to:

Betsy Johnson, VP of SDAIP c/o  
Berkshire Hathaway  
[bejohnson@bhhc.com](mailto:bejohnson@bhhc.com)  
760-691-6063



## **INSURANCE WOMAN OF THE YEAR NOMINATION FORM**

**#1 Describe the nominee’s development leading to her current position. Be sure to clearly state the level of responsibility, including years of service, advancement record, and career accomplishments.**

**#2 Describe the nominee’s involvement in professional, business or industrial organizations and any special recognition she has received—years of membership, offices held, lectures/seminars given, role model for new members, etc.**

**#3 Describe the nominee’s involvement in Community Organizations and any special recognition she has received.**

**#4 Specify what “personal accomplishments” the nominee has achieved (e.g. overcome language, cultural, physical or other barriers)**

**#5 Is there any other information about the nominee that you would like to share with us?  
(Optional)**